



LIFE
Lifestyle for
Environment



ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING & LIVELIHOOD PROGRAMME CENTRE (EIACP-PC)

**Ministry of Environment, forest and Climate Change (MOEF&CC),
Govt. Of India**

**CSIR – NATIONAL BOTANICAL RESEARCH INSTITUTE (NBRI)
RANA PRATAP MARG, LUCKNOW, INDIA**

Swachhata Pakhwada Abhiyaan-2025: Cleaning Drive



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As an active contributor to the nationwide Swachh Bharat Mission, the NBRI-Environment Information, Awareness, Capacity Building and Livelihood Programme Centre (NBRI-EIACP-PC-RP) at Lucknow, enthusiastically participated in the **Swachhata Pakhwada Abhiyaan 2025**, observed from **May 1st to 15th**.

Highlighting this commitment, **NBRI-EIACP volunteers** actively joined the campus-wide cleanliness drive organized at the K.N. Kaul Block, CSIR-NBRI campus, on May 10th, 2025, from 10:30 am to 12:30 pm. This initiative aimed to amplify awareness about environmental stewardship as an integral component of the Swachh Bharat Mission and to galvanize community involvement in realizing Mahatma Gandhi's vision of a "Clean India."

The drive witnessed significant participation from 75 volunteers, including dedicated staff members, scientists, and research scholars. Together, they diligently cleaned the campus and garden areas, meticulously collecting both degradable and non-degradable solid waste, such as glass bottles, tins, cans, plastic waste, expired chemicals, and hazardous materials. This hands-on involvement by NBRI-EIACP underscores its proactive role in fostering a culture of cleanliness and environmental responsibility within the institute and beyond.





Cleaning drive in the garden area of K.N. Kaul Block, CSIR-NBRI, Lucknow



Cleaning drive near the staff club area of K.N. Block, CSIR-NBRI, Lucknow



Cleaning drive in the backyard of K.N. Kaul Block, CSIR-NBRI, Lucknow
